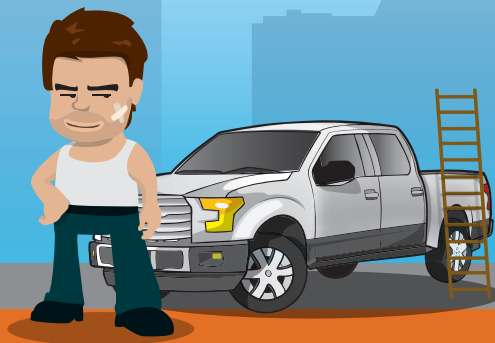


A SIMPLE GUIDE TO REPLACING YOUR ROOF



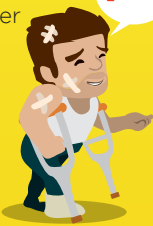
Is the Roofing Company...

Too Small?

MINIMAL TO NO WCB COVERAGE OR INSURANCE

Why this matters to home owners:

- If a roofer from this company **falls off the roof**, the home owner is **liable for the injuries**.
- No bondable guarantee that the work **will be done on time, or otherwise**.



LIMITED BUSINESS EXPERIENCE

- Often need money up front for material, and may not complete the job.



- May **not have the experience level** to do complicated roof layouts, proper estimates, or understand roofing code, ventilation or safety procedures.

TOUGH TO BACKGROUND CHECK

If something **goes wrong**, its difficult to reach them, take any action against them, or warn others due to a lack of online presence.

Hurry! Call the workers!



Just Right

NO HOME OWNER LIABILITY

We are **fully insured**, and have **WCB coverage**.



FAMILY OWNED AND OPERATED

Joe Sargeant, the owner, the estimator, the salesman, and the foreman is **100% accountable** because he sees the home owner first, and last. He is the one working on the roof, and the one collected the payment from the home owner.



Fast estimates

Completed on Schedule



EXPERIENCED WORKERS

foreman has **10 YEARS experience**
Together crew has over **45 YEARS experience**.

PROFESSIONAL WORK CREWS

- ✓ Live a **positive, healthy lifestyle**
- ✓ Do not throw **cigarettes** off the roof
- ✓ We do not play **loud, offensive music** on your roof



SIMPLE WORK CONTRACTS

- **Easy payment options** including low interest financing and credit card!
- Using **LOCAL** suppliers
- **Strong** online presence and customer support



Too Big?

TOO MANY PEOPLE TO DEAL WITH

They hire a sales person to do the estimate. Then they hire subcontractors to do the job. The qualifications for subcontractors **are not very strict** so its difficult for them to control work quality or site conditions.



SLOW TO RESPOND

Difficult to reach the same person again because

to them you are just a number



COMPLICATED WORK CONTRACTS

These are written by **expensive lawyers** to **protect them**, not the customer.



SUBCONTRACTED CREWS

Company may be certified, but is the crew certified, and are they **doing certifiable work?**



Step by Step guide to a Proper Roof!



Full **iPad Roof inspection**, and estimate with high resolution photo documentation of the job progress.

HIGH WIND

We use special shingles with a larger nailing area, and **ALWAYS use 6 nails** in every shingle. This gets you the high wind warranty!



As a **BP Canada Certified Roofing company**, we can install the Weather-Tite system to get you the longest warranty on the market!

6 Thousands of Nails

5 Hip & Ridge

4 Shingles

3 Ice and Water Barrier
**in critical areas and valleys*

2 Underlayment

1 Starter Shingles and Eave protection

PRESENTED BY :



SARGEANT'S ROOFING
YOUR HOMES BEST LINE OF DEFENCE

www.SargeantsRoofing.com 780-905-1121



Our biggest selling feature is our **3 step Cleanup :**

- Prepare:** Tarp entire yard, and protect decorative yard features.
- Prevent:** Take care when dropping old material from the roof.
- Pride:** Use a Magnet rake, brooms, and full crew effort to leave the job site cleaner than when we came!

