

# HOW ROOF VENTILATION SAVES YOU THOUSANDS OF DOLLARS!

7/10



of the homes we do estimates on are below code for ventilation.

and

Code is **BARE** minimum compared to real world needs!

## In the summer

## In the winter

I'm taking the kids to Grandmas house!

How does Joe's house stay comfortable in weather like this?!

We did our roofs the same year, why does Joe's roof look new still?

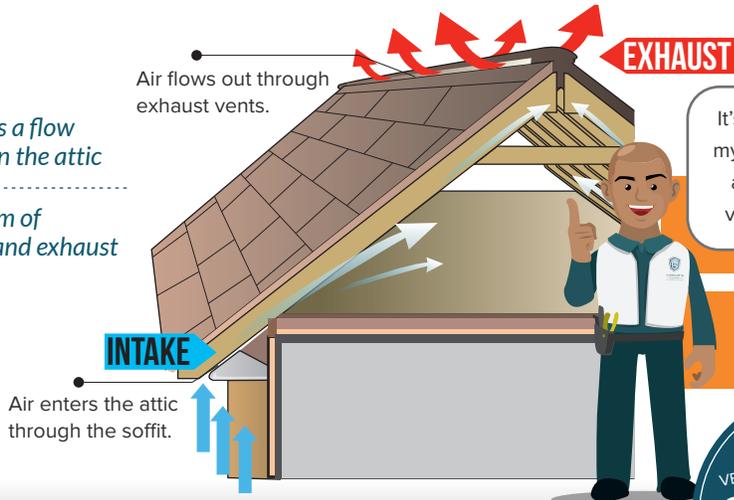
- Attic heat builds up
- House becomes uncomfortable
- Cooling costs increase
- Shingles can deteriorate prematurely

- Heat and Humidity from home builds up in attic.
- Leaks can allow moisture to get into attic space.
- Indoor air quality deteriorates
- Wood can rot
- Insulation can lose its R-value

## HOW IT WORKS

Creates a flow of air in the attic

A system of intake and exhaust



It's because my home has adequate ventilation.

### How it saves the home owner lots of money

Proper Ventilation is a double edged sword, slashing costs around your home

**1** Reduced air conditioning costs in the summer due to less radiant heat from the shingles.

**2** Longer life from shingles due to less heat in the summer, and fewer ice dams in the winter.

VENTILATION INSTALLED  
**25-50% MORE LIFE**

Proper ventilation can give your roof **25 - 50% MORE LIFE!** while lowering your utility bills!



**SARGEANT'S ROOFING**  
YOUR HOMES BEST LINE OF DEFENCE



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