

Why Wedgewood Cedar Roofs Don't Last, and HOW TO FIX IT!

PRESENTED BY :



SARGEANT'S
— ROOFING —
YOUR HOMES BEST LINE OF DEFENCE

DID YOU KNOW?

The average cedar roof in Wedgewood is **125 Bundles**, with approximately **50 shingles per bundle**. And two nails per shingle.



That's roughly
12,500 nails
going into your roof.



All it takes is

ONE GOOD LEAK

to cause significant damage to the interior of your home.

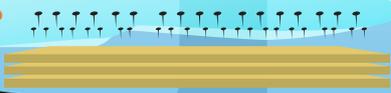
This takes **careful preparation, and installation experience** to perform a good job.

The average Wedgewood takes about

2400 linear feet of wood
and over

1600 nails to install!

That's
12 times
up and down
AN NHL HOCKEY RINK!



which provides about

2000 sq feet
of ventilation space under the Cedar.



Less transfer of heat from the house, to the roof, means snow stays cold, blows off the roof, and does not easily turn into ice!

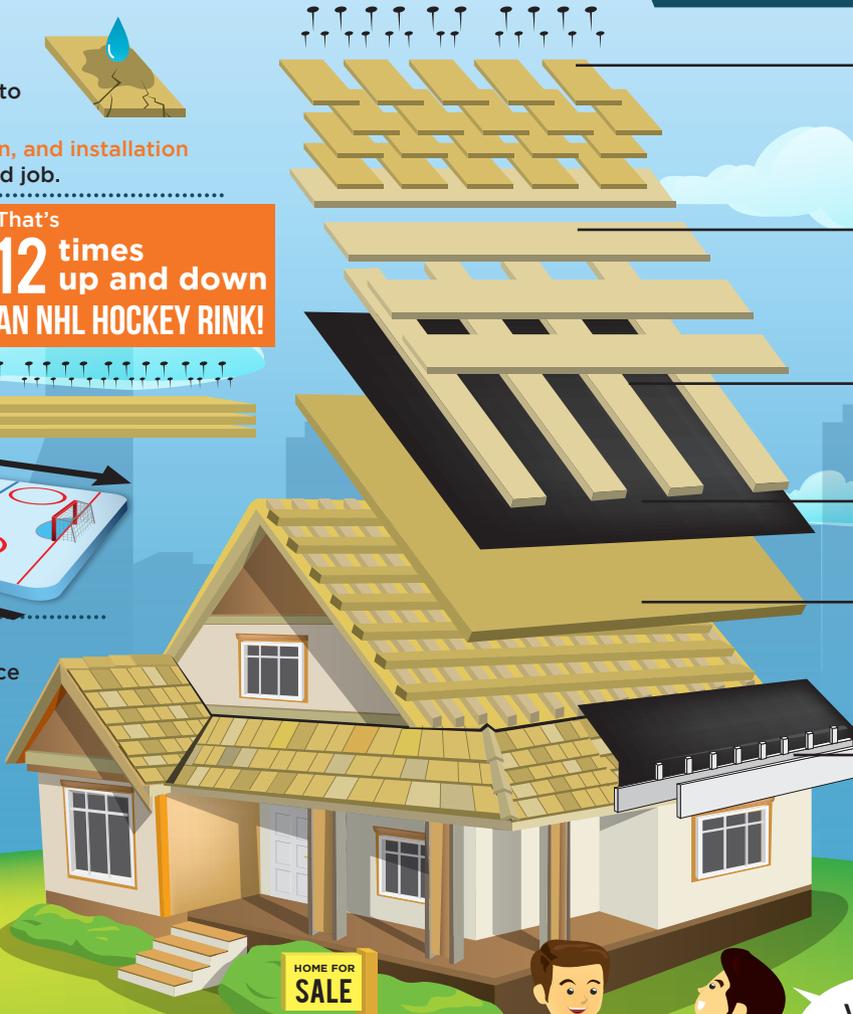
Allows you to get a **50 year warranty** on the product.



- ✓ Hold its colour longer
- ✓ Look newer longer
- ✓ Full page warranty card to all manufacturer specifications

STRAPPED CEDAR ASSEMBLY PROCESS

- STEP 6 CEDAR SHINGLES**
Proper installation of #1 grade Western Red cedar shingles completes the leak free system.
- STEP 5 HORIZONTAL SKIP SHEATHING**
Horizontal skip sheathing allows lateral ventilation across the space.
- STEP 4 VERTICAL SKIP SHEATHING**
Vertical strapping allows air to enter from soffit and vent at the ridge.
- STEP 3 ICE SHIELD**
Proper installation of ice shield in all key areas.
- STEP 2 PLYWOOD**
Plywood Layer left in tact by previous roof system.
- STEP 1 SOFFIT VENTILATION**
Install sub-fascia with ventilation blocks to allow air to enter.



Yes, we had the roof done right by Sargeant's Roofing, and it still has Warranty!

Wow!
The roof still looks like new!



AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE!

SARGEANT'S STRAPPED CEDAR ADVANTAGE

Nails driven into a solid piece of pine are locked in place.



Ventilation under boards keeps shingles cool. Snow doesn't melt, soak in and freeze.



Last **30-40 years** in Alberta climate
50% more life out of the roof



\$19,000 x 1
\$19,000 once!



NAILED TO PLYWOOD

Plywood is just sawdust and glue... and doesn't hold nails in very well. The weight of the snow, which then melts, causes nails to become loose.



Water and Ice can get into, and under each shingle causing it to crack, mold, lift, or become ugly.



The average Wedgewood home is 17 years old and most roofs look old, or are **ALREADY LEAKING.**



\$16,000 x 2
\$32,000 total



50 YEAR

Warranty from the shingle maker



10 YEAR

Workmanship guarantee from us



Warranty voided by not installing to manufacturer specifications.